

SOURCE: SDI/Verispan, VONA, Full year 2008.

2008 Top 200 branded drugs by retail dollars

Rank	Drug	Total Retail Dollars (\$000)	% Change From One Year Ago
1	Lipitor	5,880,128	-4.6%
2	Nexium	4,794,450	10.1%
3	Plavix	3,796,221	23.1%
4	Advair Diskus	3,572,473	5.4%
5	Prevacid	3,295,465	-0.6%
6	Seroquel	2,908,971	15.5%
7	Singulair	2,898,060	1.2%
8	Effexor XR	2,657,729	7.8%
9	OxyContin	2,502,982	139.8%
10	Actos	2,447,602	9.8%
11	Lexapro	2,412,048	4.7%
12	Abilify	2,371,795	33.1%
13	Topamax	2,177,348	18.5%
14	Cymbalta	2,170,162	25.2%
15	Zyprexa	1,748,259	10.7%
16	Valtrex	1,684,192	20.7%
17	Crestor	1,676,553	22.6%
18	Vytorin	1,545,643	-20.3%
19	Lamictal	1,539,101	-10.4%
20	Celebrex	1,526,818	7.8%
21	Lantus	1,475,110	13.2%
22	Levaquin	1,461,080	2.0%
23	Adderall XR	1,446,629	12.2%
24	Lyrica	1,389,205	38.9%
25	Diovan	1,283,141	14.8%
26	Tricor	1,249,299	12.9%
27	Flomax	1,236,963	23.4%
28	Risperdal	1,221,505	-31.8%
29	Diovan HCT	1,212,308	15.3%
30	Zetia	1,183,627	-15.8%
31	Aricept	1,149,221	16.9%
32	Spiriva	1,142,746	31.6%
33	Concerta	1,103,973	7.1%
34	Aciphex	1,052,133	-4.3%
35	Imitrex Oral	972,778	2.3%
36	Lidoderm	970,208	20.1%
37	Keppra	940,941	32.8%
38	Viagra	920,051	11.5%
39	Atripla	915,561	48.3%
40	Lovenox	913,764	22.5%

Rank	Drug	Total Retail Dollar (\$000)	%Change From One Year Ago
41	Januvia	913,501	93.7%
42	Nasonex	904,074	1.3%
43	Ambien CR	865,719	-1.2%
44	Provigil	846,089	13.6%
45	Geodon Oral	797,100	19.9%
46	Truvada	775,787	28.0%
47	Lunesta	771,019	8.2%
48	Enbrel	763,927	-12.7%
49	Actonel	714,977	-9.6%
50	CellCept	711,530	18.7%
51	Humalog	702,798	18.7%
52	Detrol LA	696,934	9.6%
53	Depakote ER	692,472	20.0%
54	Cozaar	690,028	5.8%
55	Pulmicort Respules	651,024	9.9%
56	Niaspan	638,816	16.9%
57	Wellbutrin XL	613,694	-38.2%
58	Chantix	605,323	-20.8%
59	Budeprion XL	595,206	10.8%
60	Byetta	594,736	9.9%
61	Yaz	585,421	129.9%
62	Prograf	584,703	13.3%
63	Namenda	582,468	18.9%
64	Arimidex	568,846	12.3%
65	Combivent	558,351	4.6%
66	Cialis	555,080	22.5%
67	Flovent HFA	553,050	6.1%
68	Protonix	552,903	-74.1%
69	Premarin Tabs	548,917	-1.5%
70	Suboxone	531,808	88.4%
71	Hyzaar	528,401	5.7%
72	ProAir HFA	527,655	25.3%
73	Reyataz	519,398	18.4%
74	Benicar HCT	515,213	24.4%
75	Synthroid	514,887	-6.0%
76	Avandia	513,715	-53.7%
77	Boniva	512,179	26.7%
78	Strattera	511,612	-4.5%
79	Polymagma Plain	507,096	NA
80	Skelaxin	501,310	-3.1%

SOURCE: SDI/Verispan, VONA, Full year 2008.

2008 Top 200 branded drugs by retail dollars

Rank	Drug	Total Retail Dollars (\$000)	%Change From One Year Ago
81	Evista	499,924	-0.7%
82	Asacol	463,747	10.2%
83	Depakote	456,909	-20.4%
84	Xalatan	456,321	5.9%
85	Humira	455,911	-1.4%
86	Benicar	455,408	23.2%
87	Gleevec	450,576	17.2%
88	AndroGel	441,168	20.5%
89	Enbrel Sureclick	433,792	47.9%
90	Avelox	428,793	1.0%
91	Fentanyl Citrate, Oral	423,743	3.8%
92	Lovaza	417,542	65.2%
93	RenaGel	408,552	39.2%
94	Avapro	405,557	5.4%
95	Humira Pen	381,397	99.4%
96	Vyvanse	374,990	486.1%
97	Kaletra	373,122	0.0%
98	Xopenex	371,995	4.9%
99	Copaxone	370,479	22.1%
100	Avodart	364,706	29.6%
101	Femara	360,993	23.0%
102	Avalide	355,748	8.2%
103	Ortho Tri-Cyclen Lo	350,375	-5.7%
104	Sensipar	348,365	30.8%
105	Aldara	347,587	20.9%
106	NovoLog Mix 70/30	347,106	18.7%
107	Restasis	339,110	23.4%
108	Mirapex	335,293	34.2%
109	Yasmin 28	328,905	-37.7%
110	Solodyn	316,079	40.8%
111	Lantus SoloSTAR	315,946	829.5%
112	Norvir	311,245	13.1%
113	Focalin XR	310,010	24.5%
114	Actoplus Met	301,258	31.1%
115	Vesicare	299,147	45.5%
116	Forteo	291,621	3.3%
117	Allegra-D 12 Hour	288,202	-9.0%
118	Procrit	287,898	-18.5%
119	Nasacort AQ	285,359	-10.4%
120	Tarceva	276,875	4.9%

Rank	Drug	Total Retail Dollars (\$000)	%Change From One Year Ago
121	Combivir	275,844	-13.3%
122	Tamiflu	275,121	138.3%
123	Avonex	273,303	2.4%
124	NuvaRing	267,259	15.9%
125	Coreg CR	265,844	83.5%
126	Epzicom	265,252	15.0%
127	Levemir	256,142	103.5%
128	Duragesic	251,699	-17.8%
129	Risperdal Consta	250,948	29.5%
130	Zyvox	249,712	5.6%
131	Tussionex	246,583	37.5%
132	Invega	246,052	146.4%
133	Fosamax	244,850	-81.9%
134	Kadian	244,504	27.9%
135	Levitra	239,860	21.4%
136	Differin	239,747	27.4%
137	Astelin	239,404	9.1%
138	Lumigan	238,436	5.1%
139	Symbicort	237,955	683.9%
140	Janumet	237,426	379.2%
141	Xeloda	236,302	17.3%
142	Clarinox	233,417	-19.2%
143	Proventil HFA	227,833	66.4%
144	Humalog Mix 75/25 Pn	226,996	11.1%
145	BenzaClin	225,984	6.0%
146	Vigamox	220,720	6.6%
147	Fosamax Plus D	218,738	-4.9%
148	Maxalt	218,686	23.7%
149	Cosopt	218,315	-10.1%
150	Requip	213,127	-47.7%
151	Relpax	213,123	0.3%
152	Patanol	211,608	-18.2%
153	Casodex	210,830	1.6%
154	Welchol	209,309	29.4%
155	Ciprodex Otic	207,845	19.3%
156	Viread	207,458	-1.6%
157	Catapres-TTS	204,665	9.2%
158	Loestrin 24 Fe	200,272	42.0%
159	Thalomid	198,528	-10.9%
160	Alphagan P	195,794	5.2%

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2008 Top 200 branded drugs by retail dollars

Rank	Drug	Total Retail Dollars (\$000)	%Change From One Year Ago
161	Endocet	194,559	0.3%
162	Revlimid	194,505	99.8%
163	Avandamet	192,785	-29.9%
164	Maxalt MLT	192,378	19.0%
165	Altace	191,053	-73.1%
166	Budeprion SR	188,956	-6.2%
167	Pegasys	188,011	20.5%
168	Ultram ER	185,318	19.2%
169	Fentora	185,244	25.6%
170	Asmanex	185,244	14.9%
171	Rhinocort Aqua	184,397	-18.3%
172	Temodar	183,005	5.5%
173	Micardis HCT	180,407	21.8%
174	Sotret	176,782	35.3%
175	Trizivir	176,538	-13.1%
176	Enablex	176,293	19.6%
177	Isentress	175,457	>999
178	Tobradex	175,251	1.4%
179	Trileptal	170,422	-68.0%
180	Sustiva	169,984	-15.0%
181	Amitiza	169,610	41.3%
182	Micardis	165,979	18.7%
183	Zovirax Topical	164,974	8.6%
184	Ocella	164,399	NA
185	Propecia	163,166	13.7%
186	Taclonex	161,674	23.4%
187	Actiq	161,532	-29.8%
188	Valcyte	160,605	15.3%
189	Klor-Con	159,584	0.2%
190	Atacand	159,583	-0.7%
191	Doryx	158,466	20.4%
192	Veramyst	158,347	289.8%
193	Avinza	157,224	7.9%
194	Allegra-D 24 Hour	156,445	5.7%
195	Opana ER	155,662	126.7%
196	Zomig	153,913	6.7%
197	Humulin 70/30	153,026	7.2%
198	Prempro	152,633	5.4%
199	Humulin N	152,147	1.5%
200	Xopenex HFA	151,919	25.8%
	All Others	26,307,000	-15.0%